

# **BUSINESS BUILDERS CLUB AT THE OHIO STATE UNIVERSITY**

## **Article I — The Organization**

### *Name:*

Business Builders Club at The Ohio State University

### *Purpose Statement:*

To bring together Ohio State students interested in “Business Building” and provide them with extraordinary value through entrepreneurially focused extra-curricular activities.

### *Vision:*

1. A fun and empowered entrepreneurial culture amongst Ohio State’s business minded students.
2. Ohio State obtains the #1 position in the U.S. News & World Report rankings of the best collegiate entrepreneurship programs in the country!

### *Core beliefs:*

- Successful Business Builders come in all shapes, sizes, colors and styles.
- Business Builders can benefit greatly by learning about the past experiences of others.
- Business Builders must know their own value system and understand what is personally important.
- Ideas and passion are powerful but worthless without action.

### *Non-Discrimination Policy:*

This organization and its members shall not discriminate against any individual(s) for reasons of age, ancestry, color, disability, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, race, religion, sex, sexual orientation, or protected veteran status.

### *Advisor(s) or Advisory Board:*

Paul Reeder serves as the Organization’s advisor.

### *Meetings of the Organization:*

Meetings will take place in Schoenbaum Hall every Thursday at 8:00pm.

### *Business Builders Club Defined:*

The Business Builders Club is an Ohio State student organization that exists to benefit and serve the University as a whole. As such, the Club is campus-wide and open to all Ohio State students in all degree fields who wish to one day run a business. This includes students who wish to run an existing business as well as those who wish to start an entirely new business.

In some respects, the Business Builders Club does not operate like a traditional student organization. Wherever possible, the Club is intended to function as a business. Club events and programs are looked at as products, and members of the organization are viewed as customers. Students holding positions on the Club's Executive Team have multiple responsibilities and must focus on many parts of the Club at once.

The hope is that running the Business Builders Club in the same manner as a business provides its student leaders with a practical and holistic experience, and better prepares them to one day run a business of their own.

## **Article II --- Member Qualifications and Leadership**

### *Membership:*

There is a \$50 fee for students to join the Business Builders Club for life. However, membership is not required to attend meetings and participate. The membership fee covers paid events and programs and provides additional resources. To join, students need to be a student of The Ohio State University enrolled in an undergraduate program. The Club maintains an extremely low barrier to membership so as not to discourage any interested student from joining. Furthermore, the student's individual level of involvement with the organization is intended to be extremely flexible. If members choose, they can volunteer to work on a team in the planning and execution of various Club activities. Likewise, if members choose, they can simply just attend the Club events that are of interest.

As a Club member, students receive periodic emails and e-newsletters regarding various upcoming events and opportunities tailored to the development of student entrepreneurs. Those who choose to participate in Club activities will gain valuable contacts, as well as insight into the skills, drive, techniques, and best practices of highly successful Business Builders. In being exposed to great concepts and people, students will be better suited to succeed as a world-class Business Builder. They will learn and become contributing parts of a new, educated, and empowered entrepreneurial culture.

### *Executive Roles:*

The executive roles are defined and modified based on the needs of the club and the membership. The roles and the members required to fill those roles are selected by the current executive team. The members for the roles are initially required to fill out an application form and then to go through an interview process. The current executive team then comes to a consensus and the selection is made.

Current Roles include: President, Vice President, Director of Finance, Director of Marketing, Director of Events, Director of Alumni Relations, Director of Content, Director of Outreach, Director of Education, and Creative Director. The titles are closely tied to the positions' responsibilities.

### *Selecting and/or Removing Officers:*

When selecting officers, the people most eligible for the position have demonstrated interest in entrepreneurship. The process of selecting officers involves both marketing the open positions and selecting among the applicants. First, the existing executive team reaches out to dedicated committee members and paying members of the student org to see if they're interested in taking on an open position in the club. If the selected members say yes, there will be a brief interview held with the previous officer to ensure the member is aware of the responsibilities of the position, to give a chance for the member to share any goals with the position or concerns, and begin the onboarding procedures for the position. If the selected members say no, the existing executive team will advertise the positions on various communication channels along with a description of the position and 3-4 application questions. Then, after a week, the exec team will review the applications and select 2-3 candidates per position. Then, an interview will be conducted to gauge the candidate's interest. Then, after all interviews are conducted and reviewed, an officer will be selected and onboarded.

Should an officer not be interested in their position or they are detrimental to the club, the President will conduct a brief meeting with the officer to gauge why the officer isn't engaged in the position and develop a plan to become more engaged. If poor behavior is still apparent (i.e. the plan is not being followed through, poor communication, lack of engagement in exec team meetings, not completing tasks in a timely manner, etc.), then the officer will be notified of their removal from the exec team and their responsibilities will be distributed to either a dedicated committee member that was helping that officer or another officer on the exec team. If no committee member exists, then responsibilities will be distributed to a dedicated exec member.

#### *Selecting and/or Removing Members:*

The selection process for members is simply that they must be students at The Ohio State University. Membership revocation will only be determined by popular vote of the Leadership Team. Upon removal members will be removed from the Club mailing list.

#### *Method of Amending Constitution:*

The Constitution can be amended via vote by the Executive Team.

#### *Method of Dissolution of Organization:*

All remaining assets are to be donated if possible, to an area company that works to aid startup companies and entrepreneurs.

## **What is the benefit?**

#### *Students:*

- Meet and get to know other people who are passionate about business and interested in entrepreneurship.
- Develop your entrepreneurial spirit and mind as well as valuable communication and leadership skills.
- A powerful resume-building tool. Something that looks great on a resume and sounds even better when you talk about it in a job interview. The ability to demonstrate real results from your student organization experience.
- Gain insights that are important but not formally taught in school.
- Increase your odds of making it as a high caliber entrepreneur.
- MOST IMPORTANTLY - Be a part of something that is revolutionizing Ohio State!

*The Business Community:*

- Stronger, better prepared entrepreneurs and more capable new business ventures
- Assistance in the development of a powerful entrepreneurial culture.
- An opportunity to turn Columbus, Ohio into a new hotbed of economic activity.

*The Ohio State University:*

- Better equipped graduates.
- A mechanism for positive attitude change on campus.
- An activity which caters formally and specifically to a large-scale student interest.
- An additional reason to encourage exceptional students to attend Ohio State.
- An opportunity to set precedent and take the lead in an emerging field.
- An increased potential to benefit from monetary donation.
- An untapped source of additional revenue and reputation.