STUDENT ORGANIZATION
OFFICER TRAINING
for Presidents

THE OHIO STATE
UNIVERSITY

OFFICE OF STUDENT LIFE

STUDENT ACTIVITIES

Expectations for Today's Session

Participate

Ask questions

Slides will be emailed

Stay logged in

Our norms

Part-presentation and part-roundtable – your participation is welcome and encouraged
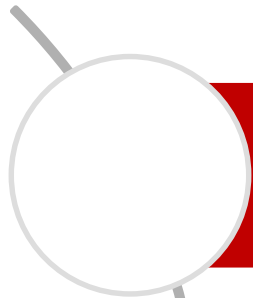
Audio or Chat are equally valid ways of engaging

You may choose to keep your Video on or off. It is encouraged during break-outs to have your video on if you can.
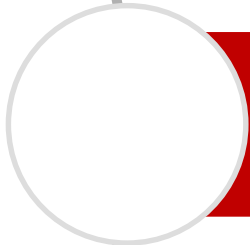
Let's connect about situations specific to your org after this session
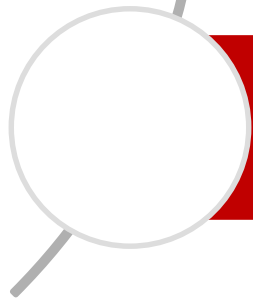
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Goals for Today's Session

Gain insight on your org's success and goals

Access leadership resources

Ask questions, share ideas

Student Org Guidance

- Know where to find information and support:

  - **Safeandhealthy.osu.edu** – campus-wide information

  - **Go.osu.edu/StudentOrgGuidance** – interpretations for student organization operations. Will be updated as-needed.

  - **Go.osu.edu/StudentOrgHome** – contact information for the Student Org Team and Coaches

The Latest Update

Go to go.osu.edu/Autumn2020FAQ

For information about the current campus policies, requirements, and recommendations related to COVID-19 and student organization operations.

Meeting and Programs

- Virtual meetings and programs are strongly encouraged

- On-campus space reservations are not yet available

Registration and Funding

- Registration requirements are the same, extensions are available

- Operating and Programming Funds are available

- Additional funding considerations:
  - *Travel*
  - *Food*
  - *Virtual programming*
  - *Safety guidance*

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Accountability & Consequences

- Both the organization and individual students can be held accountable under the Code of Student Conduct

  - *Loss of org recognition, individual suspension*

- Reduce your risk by being a good steward

- Consider updates to the org Constitution

- Report behavior to go.osu.edu/conductcomplaint

ONLINE TRAINING

Key Roles

Registration basics

Funding and finances

Resources

Student Organization SUCCESS FRAMEWORK

Member Development

Leadership Capacity and Confidence | Social Perspective Taking | Wellness

Organization Operations

Purpose and Goals | Membership Recruitment and Retention
Budgeting and Financial Management | Fundraising and Philanthropy
Programming | Leadership Transitions | Self-Governance
Operational Efficiency | Collaboration Responsiveness and Innovation
Diversity and Inclusion | Risk Reduction | Advisor Partnerships

Community Engagement

Connection to Student Organizations | Affinity with the University
Commitment to Social Change

THE OHIO STATE UNIVERSITY

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Member Development

Leadership Capacity and Confidence,
Social Perspective Taking, Wellness

Student Organization SUCCESS FRAMEWORK

Social Perspective Taking

The ability to take another person's point of view and/or accurately infer the thoughts and feelings of others

Resources

Student Leadership Advocates Workshops
Go.osu.edu/SLAWorkshops

MCC Education and Community Kits
Go.osu.edu/CommunityKits

Student Mediation Program
Go.osu.edu/MediationProgram

Leadership Education Needs Assessment (LENA)
Go.osu.edu/LENA

Organization Operations

Purpose and Goals, Membership Recruitment and Retention, Budgeting and Financial Management, Fundraising and Philanthropy, Programming, Leadership Transitions, Self-Governance, Operational Efficiency, Collaboration, Responsiveness and Innovation, Diversity and Inclusion, Risk Reduction, Advisor Partnerships

Student Organization SUCCESS FRAMEWORK

Purpose and Goals

A well-defined mission statement that clarifies the overall priorities of the organization, as well as annual goals that identify specific focus areas

Student Organization SUCCESS FRAMEWORK

Membership Recruitment and Retention

The process of selecting and welcoming new members, as well as retaining members for organizational growth and sustainability

Recruiting New Members

Retaining Members

**Student Organization
SUCCESS FRAMEWORK**

Diversity and Inclusion

A dynamic process of involving individuals from different backgrounds to create an environment where they feel a sense of belonging and support across identity and difference

Student Organization
SUCCESS FRAMEWORK

Leadership Transitions

An intentional process for a seamless transfer of organization responsibilities that builds emerging leaders, prepares incoming leaders, recognizes the work of outgoing leaders, and positions the organization for long-term success

Student Organization SUCCESS FRAMEWORK

Risk Reduction

The assessment and reduction of accidental harm or loss through proactive safety measures and response plans

Financial

Physical/ Emotional Safety

Emergency

Reputation

Resources

Student Life Marketing
Go.osu.edu/SLMarketingRequest

CSA Funds
Go.osu.edu/StudentOrgFunding

Student Org Success Coaches
Go.osu.edu/SOSCO

Your Advisor

Community Engagement

Connection to Student Organizations, Affinity with the University, Commitment to Social Change

Student Organization SUCCESS FRAMEWORK

Commitment to Social Change

A responsible relationship with the community, built by working interdependently with others to address social issues on a local, national, and/or global scale

SOCIAL CHANGE WHEEL

All of these strategies can contribute to social change.

Advocacy – supporting an idea or cause through public and private communications, and collecting evidence to support one's position
Examples:
- Speaking or writing to individuals, groups, or elected officials on behalf of a cause
- Sharing a video about your cause on social media

Charitable Volunteerism – addressing immediate needs, most often through social service agencies, churches, or schools
Examples:
- Tutoring a child or an adult once a week
- Serving food or registering people at a soup kitchen or shelter

Community & Economic Development – acting to provide economic opportunities and improve social conditions in a sustainable way
Examples:
- Developing marketing plans, websites, or other supports to help small businesses grow
- Providing microloans or training to aspiring entrepreneurs

Community-Based Participatory Research – conducting research in partnership with members of a community with an intention to benefit the community
Examples:
- Defining a research agenda and implementing each aspect of research projects with local stakeholders
- Jointly publishing results to ensure they reach public as well as academic audiences

Community-Building – strengthening through interpersonal connections the capacity of local residents and associations to work together
Examples:
- Creating local history projects profiling both long-time and new residents
- Organizing neighborhood clean-ups or National Night Out activities

Community Organizing - bringing people together to act in their shared self-interest
Examples:
- Mapping the skills, interests, relationships, and other assets of residents to inform work on particular issues
- Developing an issue campaign to call for change in a troubling practice, such as the overuse of school suspensions

Deliberative Dialogue – exchanging and weighing different ideas, perspectives, and approaches around particular issues in a public setting
Examples:
- Organizing ongoing local discussion circles
- Using a National Issues Forums guide to prompt a group to consider multiple options on an issue

Informal Associations & Mutual Aid – unpaid, collaborative work or sharing of resources by people seeking to improve their collective quality of life
Examples:
- Starting a support group around an issue of concern
- Participating in disaster relief efforts or opening your home to a displaced person

Philanthropy – Donating money to increase the well-being of humankind or advance another social good
Examples:
- Holding a fundraiser for a nonprofit organization
- Providing cash or in-kind donations yourself

Protests & Demonstrations – expressing public disagreement with a situation or policy in a visible, non-violent way
Examples:
- Participating in rallies or marches in support of a cause
- Creating public visual or performance art intended to draw attention to an issue

Social Entrepreneurship – creating a new venture or using entrepreneurial principles to change an existing one
Examples:
- Launching a business with a clear social benefit
- Developing a new product that affordably provides clean water to people in areas without it

Socially Responsible Daily Behavior – acting on one's values and civic commitments in one's personal and professional life
Examples:
- Challenging racist or sexist words or behavior
- Buying from locally owned or socially responsible businesses

Voting & Formal Political Activities – mobilizing others to influence public policy through formal political channels – and participating yourself
Examples:
- Organizing a voter registration drive
- Running for public office or working or volunteering on another candidate's campaign

Advocacy · Deliberative Dialogue · Informal Associations & Mutual Aid · Charitable Volunteerism · Philanthropy · Community & Economic Development · Protests & Demonstrations · Community-Based Participatory Research · Social Entrepreneurship · Community Building · Community Organizing · Voting & Formal Political Activities · Socially Responsible Daily Behavior

Minnesota | **Campus Compact**

Resources

KBK Center for Student Leadership and Service/Resource Room

Student Organization Insider & New Insider Bulletin

Student Org Essentials
Go.osu.edu/StudentOrgPrograms

Upcoming Events and Deadlines

Registration and Funding Deadlines

Autumn Registration Window: October 30

Programming Funds: September 1

- For events taking place October 16-December 31

Programming Funds: November 1

- For events taking place January 1-March 15

Programs

Go to go.osu.edu/StudentOrgPrograms

For current program offerings like:

- Student Org Essentials

- Student Involvement Fair information

- Advisor Roundtables

Programming Funds Deadlines

Apply by…	Program Date
July 1	August 16 - October 15
September 1	October 16 - December 31
November 1	January 1 - March 15
February 1	March 16 - May 31
April 15	June 1 - August 15

Changes to CSA Funding

Operating Funds

No travel through 12/31/20

Programming Funds

Virtual and in-person programs are accepted

Food is discouraged

No travel through 12/31/20

Changes to CSA Funding

Purchases that do not comply with safety guidance provided by the university and/or CSA may not be reimbursed

Additional Resources

Marketing

Graphic design, Photography, Videography, Vendors, Online calendars, Digital screens, Brand compliance

Technology

Website hosting, Listserv, Email address

Go.osu.edu/StudentOrgResources

Student Organization Coaches

Coaches can help your student organization

- Solve problems and connect with resources
- Set goals using the Success Framework
- Collaborate with fellow leaders
- Get support for member recruitment, leadership transitions, budgets and more

Thank You for Attending

Following Today's Training:

Confirmation email with links and resources

Contact Us:

olson.276@osu.edu or csls@osu.edu

For Additional Questions:

Stay on the meeting to chat individually or reach out to schedule a time to connect