STUDENT ORGANIZATION
OFFICER TRAINING
for Presidents

THE Ohio State
UNIVERSITY
OFFICE OF STUDENT LIFE
STUDENT ACTIVITIES
Expectations for Today’s Session

Participate
Ask questions
Slides will be emailed
Stay logged in
Our norms

Part-presentation and part-roundtable – your participation is welcome and encouraged

Audio or Chat are equally valid ways of engaging

You may choose to keep your Video on or off. It is encouraged during break-outs to have your video on if you can.

Let’s connect about situations specific to your org after this session
Goals for Today’s Session

- Gain insight on your org’s success and goals
- Access leadership resources
- Ask questions, share ideas
Student Org Guidance

• Know where to find information and support:
  
  • Safeandhealthy.osu.edu – campus-wide information
  
  • Go.osu.edu/StudentOrgGuidance – interpretations for student organization operations. Will be updated as-needed.
  
  • Go.osu.edu/StudentOrgHome – contact information for the Student Org Team and Coaches
The Latest Update

Go to go.osu.edu/Autumn2020FAQ

For information about the current campus policies, requirements, and recommendations related to COVID-19 and student organization operations.
Meeting and Programs

• Virtual meetings and programs are strongly encouraged
• On-campus space reservations are not yet available
Registration and Funding

• Registration requirements are the same, extensions are available
• Operating and Programming Funds are available
• Additional funding considerations:
  • Travel
  • Food
  • Virtual programming
  • Safety guidance
Accountability & Consequences

• Both the organization and individual students can be held accountable under the Code of Student Conduct
  • Loss of org recognition, individual suspension
• Reduce your risk by being a good steward
• Consider updates to the org Constitution
• Report behavior to go.osu.edu/conductcomplaint
ONLINE TRAINING

Key Roles

Registration basics

Funding and finances

Resources
**Student Organization SUCCESS FRAMEWORK**

**Member Development**
- Leadership Capacity and Confidence | Social Perspective Taking | Wellness

**Organization Operations**
- Purpose and Goals | Membership Recruitment and Retention
- Budgeting and Financial Management | Fundraising and Philanthropy
- Programming | Leadership Transitions | Self-Governance
- Operational Efficiency | Collaboration | Responsiveness and Innovation
- Diversity and Inclusion | Risk Reduction | Advisor Partnerships

**Community Engagement**
- Connection to Student Organizations | Affinity with the University
- Commitment to Social Change
Member Development

Leadership Capacity and Confidence, Social Perspective Taking, Wellness
Student Organization
SUCCESS FRAMEWORK

Social Perspective Taking

The ability to take another person's point of view and/or accurately infer the thoughts and feelings of others.
Resources

- Student Leadership Advocates Workshops
  Go.osu.edu/SLAWorkshops

- MCC Education and Community Kits
  Go.osu.edu/CommunityKits

- Student Mediation Program
  Go.osu.edu/MediationProgram

- Leadership Education Needs Assessment (LENA)
  Go.osu.edu/LENA
Organization Operations

Purpose and Goals, Membership Recruitment and Retention, Budgeting and Financial Management, Fundraising and Philanthropy, Programming, Leadership Transitions, Self-Governance, Operational Efficiency, Collaboration, Responsiveness and Innovation, Diversity and Inclusion, Risk Reduction, Advisor Partnerships
Purpose and Goals

A well-defined mission statement that clarifies the overall priorities of the organization, as well as annual goals that identify specific focus areas.
Student Organization SUCCESS FRAMEWORK

Membership Recruitment and Retention

The process of selecting and welcoming new members, as well as retaining members for organizational growth and sustainability
Recruiting New Members
Retaining Members
Diversity and Inclusion

A dynamic process of involving individuals from different backgrounds to create an environment where they feel a sense of belonging and support across identity and difference.
Leadership Transitions

An intentional process for a seamless transfer of organization responsibilities that builds emerging leaders, prepares incoming leaders, recognizes the work of outgoing leaders, and positions the organization for long-term success.
Risk Reduction

The assessment and reduction of accidental harm or loss through proactive safety measures and response plans

Financial
Physical/ Emotional Safety
Emergency
Reputation
Resources

- Student Life Marketing
  Go.osu.edu/SLMarketingRequest

- CSA Funds
  Go.osu.edu/StudentOrgFunding

- Student Org Success Coaches
  Go.osu.edu/SOSCO

- Your Advisor
Community Engagement
Connection to Student Organizations, Affinity with the University, Commitment to Social Change
Commitment to Social Change

A responsible relationship with the community, built by working interdependently with others to address social issues on a local, national, and/or global scale
**Social Change Wheel**

All of these strategies can contribute to social change.

**Advocacy** — supporting an idea or cause through public and private communications, and collecting evidence to support one’s position.

**Examples:**
- Speaking or writing to individuals, groups, or elected officials on behalf of a cause.
- Sharing a video about your cause on social media.

**Charitable Volunteerism** — addressing immediate needs, most often through social service agencies, churches, or schools.

**Examples:**
- Tutoring a child or an adult once a week.
- Serving food or registering people at a soup kitchen or shelter.

**Community & Economic Development** — acting to provide economic opportunities and improve social conditions in a sustainable way.

**Examples:**
- Developing marketing plans, websites, or other supports to help small businesses grow.
- Providing microloans or training to aspiring entrepreneurs.

**Community-Based Participatory Research** — conducting research in partnership with members of a community with an intention to benefit the community.

**Examples:**
- Defining a research agenda and implementing each aspect of research projects with local stakeholders.
- Jointly publishing results to ensure they reach public as well as academic audiences.

**Community Building** — strengthening through interpersonal connections the capacity of local residents and associations to work together.

**Examples:**
- Creating local history projects profiling both long-time and new residents.
- Organizing neighborhood clean-ups or National Night Out activities.

**Community Organizing** — bringing people together to act in their shared self-interest.

**Examples:**
- Mapping the skills, interests, relationships, and other assets of residents to inform work on particular issues.
- Developing an issue campaign to call for change in a troubling practice, such as the overuse of school suspensions.

**Deliberative Dialogue** — exchanging and weighing different ideas, perspectives, and approaches around particular issues in a public setting.

**Examples:**
- Organizing ongoing local discussion circles.
- Using a National Issues Forums guide to prompt a group to consider multiple options on an issue.

**Informal Associations & Mutual Aid** — unpaid, collaborative work or sharing of resources by people seeking to improve their collective quality of life.

**Examples:**
- Starting a support group around an issue of concern.
- Participating in disaster relief efforts or opening your home to a displaced person.

**Philanthropy** — Donating money to increase the well-being of humankind or advance another social good.

**Examples:**
- Holding a fundraiser for a nonprofit organization.
- Providing cash or in-kind donations yourself.

**Protests & Demonstrations** — expressing public disagreement with a situation or policy in a visible, non-violent way.

**Examples:**
- Participating in rallies or marches in support of a cause.
- Creating public visual or performance art intended to draw attention to an issue.

**Social Entrepreneurship** — creating a new venture or using entrepreneurial principles to change an existing one.

**Examples:**
- Launching a business with a clear social benefit.
- Developing a new product that affordably provides clean water to people in areas without it.

**Socially Responsible Daily Behavior** — acting on one’s values and civic commitments in one’s personal and professional life.

**Examples:**
- Challenging racist or sexist words or behavior.
- Buying from locally owned or socially responsible businesses.

**Voting & Formal Political Activities** — mobilizing others to influence public policy through formal political channels — and participating yourself.

**Examples:**
- Organizing a voter registration drive.
- Running for public office or working or volunteering on another candidate’s campaign.
Resources

- KBK Center for Student Leadership and Service/Resource Room
- Student Organization Insider & New Insider Bulletin
- Student Org Essentials
  Go.osu.edu/StudentOrgPrograms
Upcoming Events and Deadlines
Registration and Funding Deadlines

Autumn Registration Window: October 30
Programming Funds: September 1
  • For events taking place
    October 16-December 31

Programming Funds: November 1
  • For events taking place
    January 1-March 15
Programs

Go to go.osu.edu/StudentOrgPrograms

For current program offerings like:
- Student Org Essentials
- Student Involvement Fair information
- Advisor Roundtables
# Programming Funds Deadlines

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<tr>
<th>Apply by...</th>
<th>Program Date</th>
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<tr>
<td>July 1</td>
<td>August 16 - October 15</td>
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<tr>
<td>September 1</td>
<td>October 16 - December 31</td>
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<tr>
<td>November 1</td>
<td>January 1 - March 15</td>
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<td>February 1</td>
<td>March 16 - May 31</td>
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<td>April 15</td>
<td>June 1 - August 15</td>
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## Changes to CSA Funding

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<th>Operating Funds</th>
<th>Programming Funds</th>
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<tr>
<td>No travel through 12/31/20</td>
<td>Virtual and in-person programs are accepted</td>
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<tr>
<td></td>
<td>Food is discouraged</td>
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Changes to CSA Funding

Purchases that do not comply with safety guidance provided by the university and/or CSA may not be reimbursed
Additional Resources

Marketing
- Graphic design, Photography, Videography, Vendors, Online calendars, Digital screens, Brand compliance

Technology
- Website hosting, Listserv, Email address

Go.osu.edu/StudentOrgResources
Student Organization Coaches

Coaches can help your student organization

- Solve problems and connect with resources
- Set goals using the Success Framework
- Collaborate with fellow leaders
- Get support for member recruitment, leadership transitions, budgets and more
Thank You for Attending

Following Today’s Training:
Confirmation email with links and resources

Contact Us:
olson.276@osu.edu or csls@osu.edu

For Additional Questions:
Stay on the meeting to chat individually or reach out to schedule a time to connect
Questions and Follow-up