



Student Org Essentials

From One Year to the Next

April 20, 2022





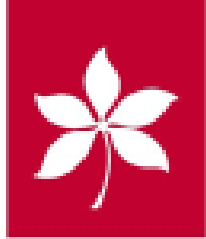
Today's Goals:

- Review key operational action items and challenges related to ending the school year
- Reflect on your org's unique needs
- Talk through tangible tips and start some goal-setting for next year
- Discuss the benefits and possibilities of summer student org work
- Explain how to use campus resources



But first, who are you?

Your name, role, org name, and 1-sentence purpose.



Student Organization **SUCCESS FRAMEWORK**



Member Development

Leadership Capacity and Confidence | Social Perspective Taking | Wellness

Organization Operations

Purpose and Goals | Membership Recruitment and Retention
Budgeting and Financial Management | Fundraising and Philanthropy
Programming | Leadership Transitions | Self-Governance
Operational Efficiency | Collaboration | Responsiveness and Innovation
Diversity and Inclusion | Risk Reduction | Advisor Partnerships

Community Engagement

Connection to Student Organizations | Affinity with the University
Commitment to Social Change



Org Operations





Outcomes

- Common examples:
 - Leadership Transitions
 - Retention
 - Financial management
 - Advisor Partnership
 - Innovation

- **Breakout Activity:** Identify 3-5 operational factors that are front of mind at this time of the year.



For Your Consideration



- **Transitions**
 - Team debrief, new board connections
 - Summer goals/assignments
 - Constitution Review
 - Space Reservations
- **Retention**
 - Establish communication channels
 - Don't ghost your members or your team
 - Summer newsletter
 - Fall org calendar – what to look forward to
- **Financial Management**
 - Annual report summary
 - Funding resources
- **Recruitment**
 - Prep for SIF
 - Make a new member plan
- **Advisor Partnership**
 - Communicate with advisor, set expectations.
 - Plan at least 2 meetings, one before the school year begins.



Personal Reflection

Develop 2-3 action items to support each of the operational factors you identified



Benefits and Challenges of Summer

Benefits

- Stretch of time
- Mental space
- Few member demands, allows leadership team to focus on the org ops

Challenges

- Scattered schedules
- Communication
- Transitioned roles



Keys for Summer Success

- Communicate
- Be realistic
- Set expectations
- Adapt your approach to work
- Find a balance



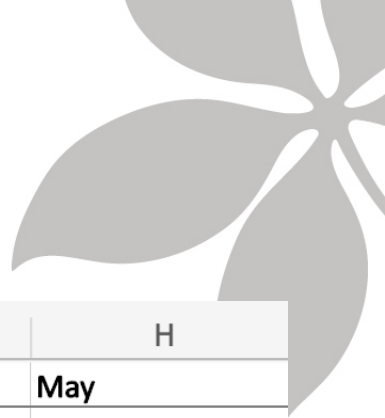
Planning Activity

- Identify 3-5 action items/projects from your larger list that are most important.
- You can prioritize them and fill in the rest later!
- You will need to identify the following for each item:
 - Deadline
 - Priority
 - Project Lead
 - Details
 - Size





Planning Activity



| | A | B | C | D | E | F | G | H |
|----|------------------------------------|---------------|----------|--------|---|------|-------|-----|
| | Project | Est. Deadline | Priority | Lead | Details | Size | April | May |
| 2 | Member Development Grant update | 1-May | High | Brooke | Update app & website, advertise | S | | |
| 3 | Coach Training Curriculum/Timeline | 1-Jun | High | Brooke | Training schedule and content | L | | |
| 4 | Coach Staffing Model/HR | 1-Jun | High | Brooke | Position descriptions and hiring | M | | |
| 5 | Org Social Media List | 1-Jun | Low | Ava | Post a list to Get Involved webpage | S | | |
| 6 | Programming Funds app updates | 2-Jul | Medium | | General reflection on Guidelines & brains | M | | |
| 7 | Student Org Essentials | 1-Aug | Low | Brooke | Topics established; Set up schedule and s | S | | |
| 8 | Leadership Dinner | 1-Aug | Medium | Brooke | Determine FA/SP dates, mktg plan | M | | |
| 9 | Management System updates | 1-Aug | Medium | | RE: Tim's list | S | | |
| 10 | Coach Office changes | 1-Aug | Medium | Brooke | Turn into staff hub; Furniture req | M | | |
| 11 | Annual Training Content Review | 14-Aug | Low | Ava | Refresh live and online module | M | | |
| 12 | Student Org Officer Guide | 14-Aug | Medium | Brooke | Finalize content; Update binders | M | | |
| 13 | Sample Constitution | 14-Aug | Low | | Make updates | S | | |
| 14 | Student Involvement Fair | 21-Aug | High | Brooke | Planning/Implementation | L | | |
| 15 | | | | | | | | |

Fill in your own planning sheet and then share with a partner!



Campus Resources/Opportunities

Funding:

- Programming Funds & Member Development Grant
 - July 1 deadline
- Operating Funds
 - July 1 opening date
- [Go.osu.edu/StudentOrgFunding](https://go.osu.edu/StudentOrgFunding)

Networking:

- Student org directory & Student Life Calendar
 - [Go.osu.edu/StudentOrgHome](https://go.osu.edu/StudentOrgHome)

Student Involvement Fair:

- [Go.osu.edu/SIF](https://go.osu.edu/SIF)
- Open NOW until July 3



Campus Resources/Opportunities

Space Reservations:

- 22-23 Space Use Agreement
- May 15 Ohio Union spaces
- July 15 classroom spaces
- [Go.osu.edu/OrgSpaceRequests](https://go.osu.edu/OrgSpaceRequests)

Miscellaneous:

- Sample constitution
 - [Go.osu.edu/SampleConstitution](https://go.osu.edu/SampleConstitution)
- SLA leadership retreat support
 - [Go.osu.edu/SLAWorkshops](https://go.osu.edu/SLAWorkshops)
- Budget Template
- Org reflection & Calendar



Student Organization Coaches

Coaches can help your student organization

- Solve problems and connect with resources
- Set goals using the Success Framework
- Collaborate with fellow leaders
- Get support for member recruitment, leadership transitions, budgets and more

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Continue the Conversation

Csls@osu.edu

[Go.osu.edu/CoachRequest](https://go.osu.edu/CoachRequest)