STUDENT ORGANIZATION
OFFICER TRAINING

Presidents & Treasurers

THE OHIO STATE UNIVERSITY
OFFICE OF STUDENT LIFE
STUDENT ACTIVITIES
Expectations/Norms for Today

- Participate (Audio/Video/Chat)
- Ask questions (Consultations available)
- Slides will be emailed
- Stay logged in (Video On/Off)
Goals for Today’s Session

- Gain insight on your org’s success and goals
- Access leadership resources
- Ask questions, share ideas
**Student Organization SUCCESS FRAMEWORK**

**Member Development**
- Leadership Capacity and Confidence
- Social Perspective Taking
- Wellness

**Organization Operations**
- Purpose and Goals
- Membership Recruitment and Retention
- Budgeting and Financial Management
- Fundraising and Philanthropy
- Programming
- Leadership Transitions
- Self-Governance
- Operational Efficiency
- Collaboration
- Responsiveness and Innovation
- Diversity and Inclusion
- Risk Reduction
- Advisor Partnerships

**Community Engagement**
- Connection to Student Organizations
- Affinity with the University
- Commitment to Social Change
Member Development

Leadership Capacity and Confidence, Social Perspective Taking, Wellness
Wellness

The holistic approach to the promotion of self-care, balanced lifestyles, and member success
Wellness

- You don’t have to do everything!
- Ask for help
- Member advocacy
- Wellness moment

What else?
Resources

- Student Leadership Advocates Workshops
  Go.osu.edu/SLAWorkshops

- MCC Education and Community Kits
  Go.osu.edu/CommunityKits

- Member Development Grant
  Go.osu.edu/MemberDevelopmentGrant

- Leadership Education Needs Assessment (LENA)
  Go.osu.edu/LENA
Organization Operations

Purpose and Goals, Membership Recruitment and Retention, Budgeting and Financial Management, Fundraising and Philanthropy, Programming, Leadership Transitions, Self-Governance, Operational Efficiency, Collaboration, Responsiveness and Innovation, Diversity and Inclusion, Risk Reduction, Advisor Partnerships
Purpose and Goals

A well-defined mission statement that clarifies the overall priorities of the organization, as well as annual goals that identify specific focus areas.
Student Organization SUCCESS FRAMEWORK

Membership Recruitment and Retention

The process of selecting and welcoming new members, as well as retaining members for organizational growth and sustainability
Recruiting New Members
Retaining Members
Leadership Transitions

An intentional process for a seamless transfer of organization responsibilities that builds emerging leaders, prepares incoming leaders, recognizes the work of outgoing leaders, and positions the organization for long-term success
Student Organization

SUCCESS FRAMEWORK

Risk Reduction

The assessment and reduction of accidental harm or loss through proactive safety measures and response plans

- Financial
- Physical/ Emotional Safety
- Emergency
- Reputation
Advisor Partnership

The collaborative process through which student organization leaders and advisor(s) work to meet the purpose and goals of the organization and larger university
Resources

- Student Life Marketing
  Go.osu.edu/SLMarketingRequest

- CSA Funds
  Go.osu.edu/StudentOrgFunding

- Your Advisor!

- Care Package
  Go.osu.edu/OrgCarePackage
Community Engagement

Connection to Student Organizations, Affinity with the University, Commitment to Social Change
Commitment to Social Change

A responsible relationship with the community, built by working interdependently with others to address social issues on a local, national, and/or global scale
Advocacy — supporting an idea or cause through public and private communications, and collecting evidence to support one's position
Examples:
- Speaking or writing to individuals, groups, or elected officials on behalf of a cause
- Sharing a video about your cause on social media

Charitable Volunteerism — addressing immediate needs, most often through social service agencies, churches, or schools
Examples:
- Tutoring a child or an adult once a week
- Serving food or registering people at a soup kitchen or shelter

Community & Economic Development — acting to provide economic opportunities and improve social conditions in a sustainable way
Examples:
- Developing marketing plans, websites, or other supports to help small businesses grow
- Providing microloans or training to aspiring entrepreneurs

Community-Based Participatory Research — conducting research in partnership with members of a community with an intention to benefit the community
Examples:
- Defining a research agenda and implementing each aspect of research projects with local stakeholders
- Jointly publishing results to ensure they reach public as well as academic audiences

Community-Building — strengthening through interpersonal connections the capacity of local residents and associations to work together
Examples:
- Creating local history projects profiling both long-time and new residents
- Organizing neighborhood clean-ups or National Night Out activities

Community Organizing — bringing people together to act in their shared self-interest
Examples:
- Mapping the skills, interests, relationships, and other assets of residents to inform work on particular issues
- Developing an issue campaign to call for change in a troubling practice, such as the overuse of school suspensions

Deliberative Dialogue — exchanging and weighing different ideas, perspectives, and approaches around particular issues in a public setting
Examples:
- Organizing ongoing local discussion circles
- Using a National Issues Forums guide to prompt a group to consider multiple options on an issue

Informal Associations & Mutual Aid — unpaid, collaborative work or sharing of resources by people seeking to improve their collective quality of life
Examples:
- Starting a support group around an issue of concern
- Participating in disaster relief efforts or opening your home to a displaced person

Philanthropy — Donating money to increase the well-being of humankind or advance another social good
Examples:
- Holding a fundraiser for a nonprofit organization
- Providing cash or in-kind donations yourself

Protests & Demonstrations — expressing public disagreement with a situation or policy in a visible, non-violent way
Examples:
- Participating in rallies or marches in support of a cause
- Creating public visual or performance art intended to draw attention to an issue

Social Entrepreneurship — creating a new venture or using entrepreneurial principles to change an existing one
Examples:
- Launching a business with a clear social benefit
- Developing a new product that affordably provides clean water to people in areas where it

Socially Responsible Daily Behavior — acting on one's values and civic commitments in one's personal and professional life
Examples:
- Challenging racist or sexist words or behavior
- Buying from locally owned or socially responsible businesses

Voting & Formal Political Activities — mobilizing others to influence public policy through formal political channels — and participating yourself
Examples:
- Organizing a voter registration drive
- Running for public office or working or volunteering on another candidate's campaign
Resources

- KBK Center for Student Leadership and Service/Resource Room
- Student Organization Insider & CampusGroups/Calendars
- Student Org Essentials: Go.osu.edu/StudentOrgPrograms
COVID Resources

• Know where to find information and support:
  
  • Safeandhealthy.osu.edu – campus-wide information
  
  • Go.osu.edu/StudentOrgCOVIDHelp – interpretations for student organization operations. Will be updated as-needed.
  
  • Go.osu.edu/StudentOrgHome – contact information for the Student Org Team and Coaches
Upcoming Events and Deadlines
Upcoming Deadlines

Programming Funds: Sept 1
- For events taking place second half fall

Registration deadline: October 30
Member Development Grant

Applications open; Due Sept 1
Up to $500
Matched with a staff to implement activity

go.osu.edu/MemberDevelopmentGrant
Coaches can help your student organization

- Solve problems and connect with resources
- Set goals using the Success Framework
- Collaborate with fellow leaders
- Get support for member recruitment, leadership transitions, budgets and more
Thank You for Attending

Following Today’s Training:

Confirmation email with links and resources, attendance not updated until confirmation email received (24 hours).

Contact Us: csls@osu.edu

Go.osu.edu/CoachRequest – Schedule a meeting
Questions and Follow-up