

STUDENT ORGANIZATION OFFICER TRAINING

Presidents & Treasurers



THE OHIO STATE
UNIVERSITY

OFFICE OF STUDENT LIFE

STUDENT ACTIVITIES



Expectations/Norms for Today

Participate
(Audio/Video/Chat)

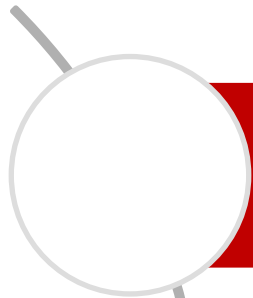
Ask questions
(Consultations
available)

Slides will be
emailed

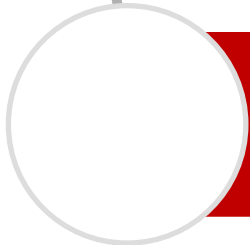
Stay logged in
(Video On/Off)



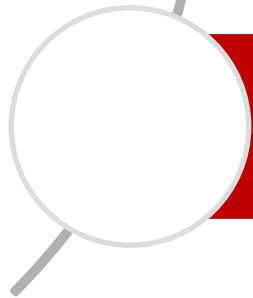
Goals for Today's Session



Gain insight on your org's success and goals



Access leadership resources



Ask questions, share ideas



ONLINE TRAINING

Key Roles

Registration basics

Funding and finances

Resources



Student Organization

SUCCESS FRAMEWORK

Member Development

Leadership Capacity and Confidence | Social Perspective Taking | Wellness

Organization Operations

Purpose and Goals | Membership Recruitment and Retention
Budgeting and Financial Management | Fundraising and Philanthropy
Programming | Leadership Transitions | Self-Governance
Operational Efficiency | Collaboration Responsiveness and Innovation
Diversity and Inclusion | Risk Reduction | Advisor Partnerships

Community Engagement

Connection to Student Organizations | Affinity with the University
Commitment to Social Change



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Member Development

Leadership Capacity and Confidence,
Social Perspective Taking, Wellness



Student Organization

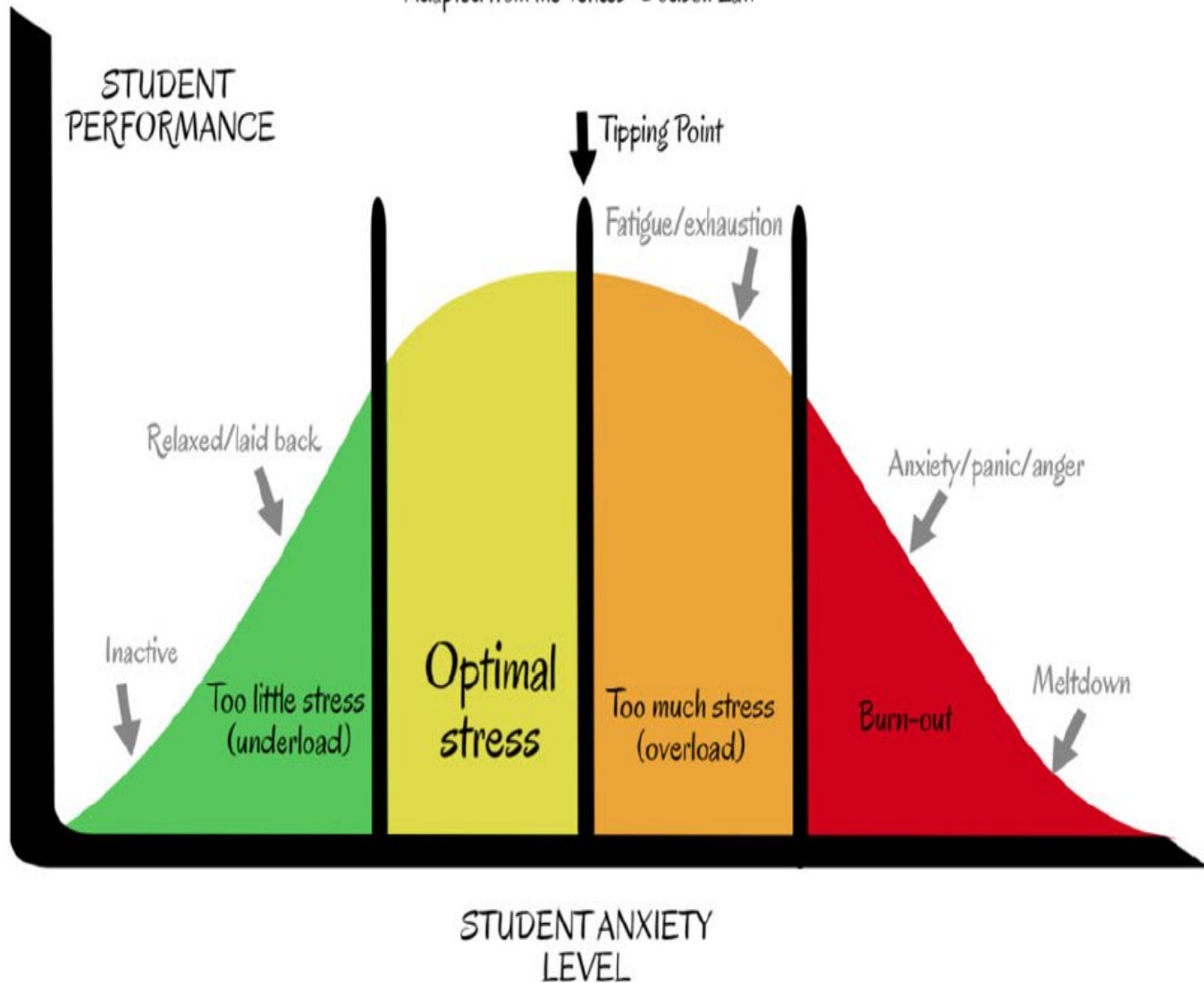
SUCCESS FRAMEWORK

Wellness

The holistic approach to the promotion of self-care, balanced lifestyles, and member success

Performance Anxiety Curve

Adapted from the Yerkes-Dodson Law





Wellness

- You don't have to do everything!
- Ask for help
- Member advocacy
- Wellness moment



What else?



Resources

Student Leadership Advocates Workshops
Go.osu.edu/SLAWorkshops

MCC Education and Community Kits
Go.osu.edu/CommunityKits

Member Development Grant
Go.osu.edu/MemberDevelopmentGrant

Leadership Education Needs Assessment
(LENA)
Go.osu.edu/LENA



Organization Operations

Purpose and Goals, Membership Recruitment and Retention, Budgeting and Financial Management, Fundraising and Philanthropy, Programming, Leadership Transitions, Self-Governance, Operational Efficiency, Collaboration, Responsiveness and Innovation, Diversity and Inclusion, Risk Reduction, Advisor Partnerships



Student Organization **SUCCESS FRAMEWORK**

Purpose and Goals

A well-defined mission statement that clarifies the overall priorities of the organization, as well as annual goals that identify specific focus areas



Student Organization

SUCCESS FRAMEWORK

Membership Recruitment and Retention

The process of selecting and welcoming new members, as well as retaining members for organizational growth and sustainability



Recruiting New Members



Retaining Members



Student Organization

SUCCESS FRAMEWORK

Leadership Transitions

An intentional process for a seamless transfer of organization responsibilities that builds emerging leaders, prepares incoming leaders, recognizes the work of outgoing leaders, and positions the organization for long-term success



Student Organization **SUCCESS FRAMEWORK**

Risk Reduction

The assessment and reduction of accidental harm or loss through proactive safety measures and response plans

Financial

Physical/ Emotional Safety

Emergency

Reputation



Student Organization **SUCCESS FRAMEWORK**

Advisor Partnership

The collaborative process through which student organization leaders and advisor(s) work to meet the purpose and goals of the organization and larger university



Resources

Student Life Marketing
[Go.osu.edu/SLMarketingRequest](https://go.osu.edu/SLMarketingRequest)

CSA Funds
[Go.osu.edu/StudentOrgFunding](https://go.osu.edu/StudentOrgFunding)

Your Advisor!

Care Package
[Go.osu.edu/OrgCarePackage](https://go.osu.edu/OrgCarePackage)



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Community Engagement

Connection to Student Organizations,
Affinity with the University, Commitment to
Social Change



Student Organization **SUCCESS FRAMEWORK**

Commitment to Social Change

A responsible relationship with the community, built by working interdependently with others to address social issues on a local, national, and/or global scale



SOCIAL CHANGE WHEEL

All of these strategies can contribute to social change.



Advocacy – supporting an idea or cause through public and private communications, and collecting evidence to support one’s position

Examples:

- Speaking or writing to individuals, groups, or elected officials on behalf of a cause
- Sharing a video about your cause on social media

Charitable Volunteerism – addressing immediate needs, most often through social service agencies, churches, or schools

Examples:

- Tutoring a child or an adult once a week
- Serving food or registering people at a soup kitchen or shelter

Community & Economic Development – acting to provide economic opportunities and improve social conditions in a sustainable way

Examples:

- Developing marketing plans, websites, or other supports to help small businesses grow
- Providing microloans or training to aspiring entrepreneurs

Community-Based Participatory Research – conducting research in partnership with members of a community with an intention to benefit the community

Examples:

- Defining a research agenda and implementing each aspect of research projects with local stakeholders
- Jointly publishing results to ensure they reach public as well as academic audiences

Community-Building – strengthening through interpersonal connections the capacity of local residents and associations to work together

Examples:

- Creating local history projects profiling both long-time and new residents
- Organizing neighborhood clean-ups or National Night Out activities

Community Organizing - bringing people together to act in their shared self-interest

Examples:

- Mapping the skills, interests, relationships, and other assets of residents to inform work on particular issues
- Developing an issue campaign to call for change in a troubling practice, such as the overuse of school suspensions

Deliberative Dialogue – exchanging and weighing different ideas, perspectives, and approaches around particular issues in a public setting

Examples:

- Organizing ongoing local discussion circles
- Using a National Issues Forums guide to prompt a group to consider multiple options on an issue

Informal Associations & Mutual Aid – unpaid, collaborative work or sharing of resources by people seeking to improve their collective quality of life

Examples:

- Starting a support group around an issue of concern
- Participating in disaster relief efforts or opening your home to a displaced person

Philanthropy – Donating money to increase the well-being of humankind or advance another social good

Examples:

- Holding a fundraiser for a nonprofit organization
- Providing cash or in-kind donations yourself

Protests & Demonstrations – expressing public disagreement with a situation or policy in a visible, non-violent way

Examples:

- Participating in rallies or marches in support of a cause
- Creating public visual or performance art intended to draw attention to an issue

Social Entrepreneurship – creating a new venture or using entrepreneurial principles to change an existing one

Examples:

- Launching a business with a clear social benefit
- Developing a new product that affordably provides clean water to people in areas without it

Socially Responsible Daily Behavior – acting on one’s values and civic commitments in one’s personal and professional life

Examples:

- Challenging racist or sexist words or behavior
- Buying from locally owned or socially responsible businesses

Voting & Formal Political Activities – mobilizing others to influence public policy through formal political channels – and participating yourself

Examples:

- Organizing a voter registration drive
- Running for public office or working or volunteering on another candidate’s campaign





Resources



KBK Center for Student
Leadership and Service/Resource
Room

Student Organization Insider &
CampusGroups/Calendars



Student Org Essentials
Go.osu.edu/StudentOrgPrograms



COVID Resources

- Know where to find information and support:
 - **[Safeandhealthy.osu.edu](https://safeandhealthy.osu.edu)** – campus-wide information
 - **[Go.osu.edu/StudentOrgCOVIDHelp](https://go.osu.edu/StudentOrgCOVIDHelp)** – interpretations for student organization operations. Will be updated as-needed.
 - **[Go.osu.edu/StudentOrgHome](https://go.osu.edu/StudentOrgHome)** – contact information for the Student Org Team and Coaches



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Upcoming Events and Deadlines



Upcoming Deadlines

Programming Funds: Sept 1

- For events taking place second half fall

Registration deadline: October 30



Member Development Grant

Applications open; Due Sept 1

Up to \$500

Matched with a staff to implement activity

go.osu.edu/MemberDevelopmentGrant



Student Organization Coaches

Coaches can help your student organization

- Solve problems and connect with resources
- Set goals using the Success Framework
- Collaborate with fellow leaders
- Get support for member recruitment, leadership transitions, budgets and more



Thank You for Attending

Following Today's Training:

Confirmation email with links and resources,
attendance not updated until confirmation email
received (24 hours).

Contact Us: csls@osu.edu

[Go.osu.edu/CoachRequest](https://go.osu.edu/CoachRequest) – Schedule a
meeting



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Questions and Follow-up