# Student Organization Advisor Roundtable: Member Engagement

February 18, 2021

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# **Today's Norms**



Audio or Chat are equally valid ways of engaging

You may choose to keep your Video on or off

Happy to connect and consult about topics specific to your org after this session





# Today's Agenda

Three Quick Questions

The Latest Updates

Member Engagement

At Meetings and Other Activities

Open Discussion and Questions

Resources and Upcoming Programs





# **Three Quick Questions**

#### What does "member engagement" mean to you?

- Full attendance at regular meetings
- Members who are happy and like each other
- Members who are learning and contributing to the org
- Something else (please post in the Chat)





# **Three Quick Questions**

#### Who are the members you want to engage most?

- Leadership team
- General membership body
- Newest members
- All of the above





# **Three Quick Questions**

#### How is member engagement in your organization currently?

- Great engagement is strong
- Pretty Good we have a core group who are engaged
- Uneven we lose connection with members over the course of the year
- Not Great we have work to do, we need assistance



# The Latest Updates

<u>safeandhealthy.osu.edu</u> and <u>activities.osu.edu/involvement/student\_organizations/covid19\_information/</u>

As of February 12, student organizations may host in-person events, gatherings, and tabling activities of 10 or fewer people

Permission applies on- and off-campus

On-campus reservations: risk mitigation plan, advisor approval, no food

University funds cannot be used on travel through at least 6/30/21





# **Success Framework**

# anization FRAMEWORK

## Member Development

Leadership Capacity and Confidence | Social Perspective Taking | Wellness

# **Organization Operations**

Purpose and Goals | Membership Recruitment and Retention
Budgeting and Financial Management | Fundraising and Philanthropy | Programming
Leadership Transitions | Self-Governance | Operational Efficiency | Collaboration
Responsiveness and Innovation | Diversity and Inclusion | Risk Reduction
Advisor Partnerships

## **Community Engagement**

Connection to Student Organizations | Affinity with the University Commitment to Social Change



# What Does An Engaged Member Look Like?



- Regularly attend meetings and activities
- Have positive, healthy relationships with other members
- Have a shared sense of organization identity, belonging
- Participate, **invest** their time and talent
- What else?





# Member Engagement At Meetings

Icebreakers/ teambuilders at every meeting, yes, seriously

Use technologies appropriately

Small groups to deepen relationships OR broaden networks

Closing reminders of the next opportunity to connect





# **Member Engagement Activities**

Member-to-member matching (big/ little, mentoring, etc.)

Spotlight members on social media/ communications channels

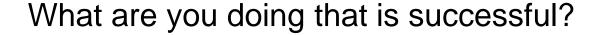
#### Social events

- Virtual watch party
- Take-and-make meals or crafts
- Game night
- Trivia





# **Open Conversation and Questions**



What is challenging?

What questions do you have?

What resources do you need?





#### **Advisor Roundtables**

- Third Thursdays at Noon
  - 1/21 Recruitment and Retention
  - 2/18 Member Engagement
  - 3/18 Leadership Transitions
  - 4/15 Organization Sustainability
- http://go.osu.edu/StudentOrgProgramming





#### **Member Development Grant**

- Up to \$500 for something meaningful to your members
- Rolling application in spring semester
- go.osu.edu/MemberDevelopmentGrant

#### **Coaching Meetings**

- Peer-led, individualized, variety of available topics
- Book appointments directly online
- go.osu.edu/sosco





#### **Student Org Essentials**

- Mondays at 5:30 p.m.: 2/1, 2/22, 3/15, and 4/5
- Partnership with Digital Flagship
- go.osu.edu/SOE

#### **LEAD Series**

- Various dates and times: January-March
- go.osu.edu/LEADseries





#### **Spring Registration Window**

- February 1-April 15
- <u>activities.osu.edu/involvement/student\_organizations/registration</u>

#### **Programming Funds Application Deadline**

- April 15 for programs June 1-August 15
- activities.osu.edu/involvement/student\_organizations/funding





# **Contact Your Student Org Team**

#### **Weekly Office Hours (virtual)**

Mondays at 10:30 a.m. – Noon

Thursdays at 1 - 2:30 p.m.

activities.osu.edu/involvement/student\_organizations/

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