CMA EDU of the Ohio State University: Constitution

PREAMBLE
Whereas we believe that college students who profess an interest in and appreciation for Country Music should organize for mutual benefit, to heighten the awareness and support the on-going growth of Country Music, the Country Music Association (CMA) hereby establishes and operates the CMA EDU chapter at The Ohio State University

ARTICLE I. PURPOSE

SECTION 1. The purpose of this CMA EDU chapter shall be:

a. To heighten the awareness of Country Music and support its on-going growth;

b. To gather college students in celebration of their love for music and interest in the music industry;

c. To engage industry partners on college campuses for promotional, marketing, and research purposes;

d. To develop new generations of young leaders in the Music industry;

e. To promote positive relations between universities and the Music industry;

f. To give students networking opportunities and valuable experience

ARTICLE II. AFFILIATION

SECTION 1. This CMA EDU chapter is affiliated with CMA EDU, a program owned by the Country Music Association (CMA), Nashville, Tenn. CMA reserves the right to revoke this affiliation at any time. The chapter must at all times act within the guidelines outlined by CMA in the Petition for Affiliation of which a signed copy must be recorded in the chapter records.

SECTION 2. The Chapter shall be responsible for renewing its affiliation with CMA EDU each year. Upon notification by CMA EDU, the chapter will submit all required items as outlined in the Petition for Affiliation.

ARTICLE III. MEMBERSHIP
SECTION 1. Membership shall be open to currently-enrolled college students of any major who meet all membership criteria as designated and publicly made known by the board of directors.

SECTION 2. Any individual approved for chapter membership must become a member of CMA EDU.

SECTION 3. This organization and its members shall not discriminate against any individual(s) for reasons of age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status.

SECTION 4. Membership is terminated upon the student’s successful graduation, withdrawal from the University, or if member does not attend at least half of all CMA EDU scheduled events.

ARTICLE IV. BOARD OF DIRECTORS

SECTION 1. The Board of directors shall be the faculty advisor, president, vice president of communications, vice president of special events, vice president of membership, and vice president of finance.

SECTION 2. The faculty advisor will serve as a non-voting ex-officio member of the board of directors.

SECTION 3. The Board of directors and the chapter officers shall be elected in the spring of each year to serve the following year. A director’s or officer’s term will be for one calendar year. There are no limits to the terms a director of officer can serve.

SECTION 4. All officers shall be elected by majority vote of all present chapter members through a silent ballot. Officer Nominees will go through an interview process by a selected committee in order to determine fit for their desired role.

SECTION 5. Any board member or other elected officer who fails to fulfill the terms of office may be removed. Such action shall be effective only upon a majority vote of the board of directors taken at an official meeting called for such purpose.

ARTICLE V. DUTIES OF THE BOARD OF DIRECTORS

SECTION 1. Leader of the CMA EDU chapter. Responsible for guiding members and developing CMA EDU into an effective group to meet the needs of the University, membership and CMA. The President assumes all executive responsibilities of the chapter not otherwise delegated and serves as the primary spokesperson. This job is the most demanding position of CMA EDU. The President presides at all CMA EDU meetings and will be familiar with all CMA EDU procedures. Works directly with the Executive team on membership, student events, communication and finances. Monitors
and motivates all officers, members and potential new members of CMA EDU. Communicates with Chapter advisor to achieve maximum interaction, informing them of projects, objectives and events. Appoints all CMA EDU committees. Annually work with CMA on annual report for CMA EDU.

SECTION 2. VP of Membership: Responsible for overseeing all recruitment and membership selection processes for the chapter. This includes informal recruitment processes. VP of Membership works directly with CMA and the Chapter’s Executive team. In addition, they monitor membership data as it relates to retention. Each month the VP of Membership will report chapter roster changes to CMA. With the help of CMA and the Executive team, the VP of Membership will create and oversee the strategic plan for membership recruitment and engagement. Conference calls with CMA will be scheduled as necessary throughout the year. In efforts to recruit the best CMA EDU members, VP of Membership or someone on their team will attend and represent the chapter at all campus recruitment events.

SECTION 3. VP of Special Events: Identify topics, speakers and meeting agendas as delegated from the CMA EDU membership and CMA. Works with officer team to develop events pertinent to member’s needs. Coordinates meeting needs including speaker needs and logistics, AV, promotional materials, refreshments, etc. VP of SE will work to create a semester calendar of events while also registering all CMA EDU events in campus calendars. VP of Special Events is responsible for developing and creating event invites. Work with VP of Membership to advertise events to membership and student body. Work directly with college staff on events.

SECTION 4. VP of Finance (Chapter Treasurer): The vice president of finance is the chapter’s chief financial officer. Entrusted with managing the chapter’s budget and properly allocating financial resources. The VP of Finance will work directly with CMA on a budget that aligns with the Chapter’s priorities and ensures financial stability. Maintain all financial records that account for all expenses and revenues. Keep track of all in-kind gifts from local partners, corporations, etc.

SECTION 5. VP of Communications: The Vice President of Communications develops and oversees a comprehensive public relations and marketing plan for the Chapter. Working with CMA and the Executive team, the Vice President of Communications is responsible for presenting a consistent and professional image in all CMA EDU publicity and external communications. This officer solicits, assigns, collects, approves, composes and/or edits writing for all national electronic and print media. The VP of Communications will work directly with CMA’s Communications team on developing monthly e-newsletters, press releases, social media efforts, etc.

ARTICLE VI. FACULTY ADVISOR
SECTION 1. The board of directors will select the faculty advisor. The faculty advisor must be a full-time faculty or staff member of the University

SECTION 2. The advisor will serve for at least one full school year, shall attend the meetings of the chapter, and shall aid and advise the group on matters under consideration.

ARTICLE VII. COMMITTEES

SECTION 1. The board of directors shall be the only standing committee.

SECTION 2. The board of directors shall decide on the policies of the group, as well as aid and advise the president of his/her duties.

SECTION 3. The president shall appoint any other committees as deemed necessary, including an executive committee.

ARTICLE VIII. METHOD OF REMOVING OFFICERS AND MEMBERS

SECTION 1. Any board member or other elected officer who fails to fulfill the terms of office may be removed. Such action shall be effective only upon a majority vote of the board of directors taken at an official meeting called for such purpose.

SECTION 2. General membership is terminated upon the student’s successful graduation, withdrawal from the University, or member does not attend at least half of all CMA EDU scheduled events. Such action shall be effective only upon a majority vote of the board of directors taken at an official meeting called for such purpose.

ARTICLE IX. RECORDS

SECTION 1. The records of the chapter shall consist of a membership records, event details and financial records, as well as any other such records as the chapter deems necessary.

ARTICLE X. BYLAWS AND AMENDMENT

SECTION 1. The constitution, together with the bylaws, shall constitute the operating basis of the chapter.

SECTION 2. The constitution may be amended by a majority vote of the members present, with proper notification having first been given to the entire membership.
SECTION 3. Bylaws may be added or amended by a majority vote of the members present, with proper notification having first been given to the entire membership.

SECTION 4. All changes or amendments to the constitution and bylaws are subject to approval by CMA.

ARTICLE XI. NON-DISCRIMINATION POLICY

SECTION 1. CMA EDU and its members shall not discriminate against any individual(s) for reasons of age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status.